

What are LEDs?

LEDs are *Light Emitting Diodes*. Diodes allow electric current to flow in one direction; LEDs are also diodes, but they also have the unique "side effect" of producing light while electricity is flowing through them.

The advantages over traditional bulbs are as follows:

- ❑ **Reliability** – 10,000+ hour rated life
- ❑ **Durability** – Vibration and shock resistant with no bulbs or filaments to break
- ❑ **Cost Savings and convenience** - No bulbs to change... ever
- ❑ **Energy Efficient** – 1/5 the energy consumption of standard lamps
- ❑ **Natural Light** – Emits light color similar to the sun
- ❑ **Safer** – Solid state lamps make LEDs safer in hazardous environments

Why should our company sell Tektite LED Lighting Products?

You should stock and sell Tektite branded LED lighting products because:

- ❑ Tektite manufactures the largest selection of LED flashlights in the world
- ❑ Tektite is a pioneer in LED lighting technology
- ❑ Tektite holds patents on its technology and licenses them to many companies
- ❑ All our lights are **Made in the U.S.A.**

If our company already stocks a wide variety of flashlights, why should we be looking to offer Tektite products?

Your company can gain a competitive advantage by offering Tektite lighting products primarily driven by Tektite's LED flashlight line. Flashlights using LED lamps as opposed to traditional incandescent and Halogen bulbs are the wave of the future and demand is growing exponentially. Your company has an opportunity to be on the forefront of a new shift in technology while establishing your company's affiliation early enough to be a recognized source when demand explodes.

What makes Tektite's LED Technology far superior from other offerings in the market?

Tektite incorporates its patented technology in the manufacturing and assembly process producing the smartest and most efficient design for use with LED flashlights. Furthermore, Tektite only selects premium LED lamps compared to other manufacturers who choose lamps of lesser quality.

Is it true that Tektite develops products for the military?

Yes. In fact, Tektite's in-house R&D fuels leading-edge technology for military and exploration use. This technology eventually makes its way into commercial markets.

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How can Tektite claim they make the most rugged flashlight in the world?

Our flagship flashlight, the Excursion™ Pro - 19 LED Flashlight, was designed to meet the harsh demands of any emergency imaginable with durability and performance features that separate it from anything else available. The Excursion™ Pro utilizes three D-cell batteries offering more than 20 times the battery life of regular incandescent flashlights. This is done in part through Tektite's patented LED circuitry. The LED lamps offer over 10,000 hours of continuous life and are virtually impossible to break unlike traditional incandescent bulbs. Each flashlight is computer-machined from solid bar stock 6160 aluminum, maximizing strength compared with other aluminum flashlights that use thin-walled tube stock. Additionally, double O-ring seals give it an underwater depth rating to over 1,000 feet. Even its Lexan® lens is optically designed to maximize the powerful light output. We challenge anyone to the Tektite Torch™ Test.

What makes Tektite flashlights so tough?

Tektite only uses the best materials to manufacture the MOST DURABLE FLASHLIGHTS IN THE WORLDSM.

- ❑ To maximize strength, our aluminum flashlight bodies are CNC-machined from solid bar stock 6160 aluminum—rather than cheap, tube stock aluminum.
- ❑ Our LEXAN® lenses are made from the same material used to maximize impact resistance in bulletproof glass.
- ❑ Even our polymer flashlight bodies are made from high-quality engineering resins to ensure they won't fail underwater, in extreme weather conditions or from severe impacts.

How diverse is Tektite's product selection?

Tektite offers a wide variety of light products that many other companies do not manufacture. Most flashlight manufacturers make flashlights from either plastic or aluminum as their material of choice; Tektite offers both choices. Below are Tektite's product categories:

- ❑ LED Flashlights
- ❑ HID Lights
- ❑ Lanterns & Flashlights
- ❑ Strobes
- ❑ Marker Lights
- ❑ Specialty Lights

Is it true that a Tektite LED flashlight can pay for itself just in battery savings?

Yes. For example, if someone uses a traditional two D cell flashlight for an average of six hours per week, one would need to purchase and replace approximately 600 alkaline D-cell batteries each year. Based on a cost of \$1.50 per alkaline D cell battery, the person has spent \$900 on top of the initial purchase price to power the flashlight in just one year. Multiply that by the number of people in a company and the result is a staggering expense.

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FAQ

In comparison, let's use the Tektite® Excursion™ Pro flashlight with a MSRP of \$191. Based on a power consumption savings ratio of 1/5, total battery costs would be \$180. That is a savings of over \$529, thus allowing the owner to easily payoff the initial investment within one year. And since Tektite flashlights are designed to last for over 100 years, you can see that Tektite represents the greatest return on investment.

What kind of warranty does Tektite offer?

Tektite offers a Lifetime Limited Warranty. Tektite will repair or replace any defective part or parts related to the manufacturing process.

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